



# National Backflow Prevention Day

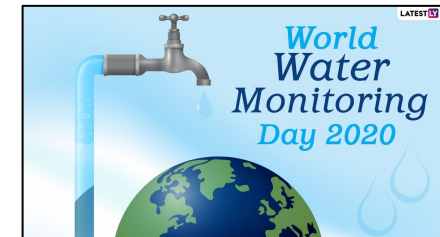
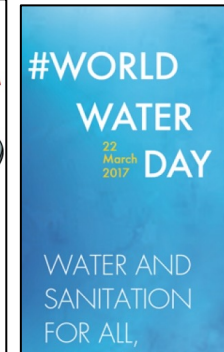
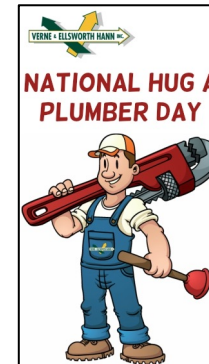
August 16th



**National Backflow Prevention Day is officially registered through the National Day Archives.**



**Here are examples of other relevant holidays.**



**[Visit Holiday Registration](#)**

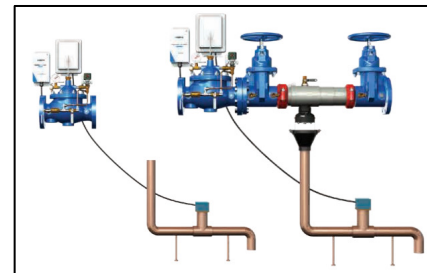
**Description:** Manufacturers to partner with industry associations to celebrate National Backflow Prevention Day, highlight the importance of CCC and acknowledge new technologies.

**Activities:** To celebrate, **manufacturers** may participate in the following:

- Educational backflow prevention event
- Social media campaign
- Industry partnerships
- Trade publications
- Promotional items
- Backflow Hub content
- Giveaways
- Other activities

**Activities:** To celebrate, **the public** may participate in the following:

- Thank a local plumber for their work
- Take a picture of the backflow preventer in ones' house/community
- Attend a backflow prevention webinar
- Post product installs on social media
- Interact with manufacturers online
- Other activities





# Origin of the Holiday

**Day:** August 16<sup>th</sup>

**Importance:** On August 16<sup>th</sup> of 1933, one of the world's first reported case of a cross-connection control incident occurred.

**Description:**

- Chicago World Fair in 1933 attracted thousands of guests from all over the world
- Two popular hotels that housed tourists at the time shared the same rooftop potable water source which also was used for heating/cooling purposes
- Lack of strict plumbing/cross-connection control codes resulted in a breakout of Amoebic Dysentery in the hotel's water supply
- The disease quickly spread all over the world resulting in 98 deaths & 2000 illnesses (recorded cases)

**Outcome:** Foundation for Cross Connection Control and Hydraulic Research (USC FCCCHR) was founded, leading to new plumbing regulations for backflow assemblies.

